

Copake Hillsdale
FARMERS MARKET
COLUMBIA COUNTY, NEW YORK

Dear Market Friends,

We are excited to begin our 2021 season! Last year was a difficult one for many of us, but with your support we were able to provide our community with much needed fresh and nutritious food while also supporting our local farmers. Thank you!

The Copake Hillsdale Farmers Market is a not-for-profit run by a small steering committee composed of dedicated volunteers. They give many hours of their time to make sure that our market is the best it can be. The market relies on vendor fees, business sponsors, and donations. We ask you to consider partnering with us as a sponsor or volunteer.

This year we have made a “wish list” of items that we need to fund. If you are interested in helping us achieve our goals in any area that interests you, you can make a donation in person, by check (mailing address below), or by using the PayPal button on our website, www.copakehillsdalefarmersmarket.com.

1. **Live music:** We have been proud to offer great music and opportunities to local musicians for years now. Last year, we had to curtail the music program due to COVID but we have the go-ahead to resume this year. Goal: \$2,000
2. **New tables and chairs/benches:** Many of us have enjoyed a relaxing time under one of our umbrella tables. Sadly, the existing tables have met the end of their term and need to be replaced. Goal: \$1,400
3. **SNAP matching program:** We take part in a terrific program called Double Up Food Bucks, which provides extra buying power for our SNAP (food stamp) customers. However, DUFB is only active for a portion of our season, so the market picks up the slack during the remainder in order to provide continuity and support. Goal: \$500
4. **General operating expenses:** Being a not-for-profit, we run our budget pretty leanly. Unusual expenses can create a challenge for us, like the sudden need for large amounts of hand sanitizer, barriers and special signage last season. A boost in our operating funds will also give us the opportunity to expand our advertising and expand our community outreach.

We will give regular updates on the progress of our fundraising for each category. Once a goal amount is met, any additional funds designated for that category would be directed to another.

In appreciation, sponsors will be listed on a sign at the market as well as on our website and in our newsletter (if you'd rather donate anonymously, that is fine, too). In addition, any donation of \$200 or more qualifies you to receive one of our popular canvas tote bags!

We greatly appreciate your consideration of this opportunity and wish you all a happy, healthy 2021.

Sincerely,

Copake Hillsdale Farmers Market
PO Box 11
Copake, NY 12516