

# Copake Hillsdale FARMERS MARKET

March 3, 2017

Greetings,

The Copake Hillsdale Farmers Market is getting ready for another exciting season, complete with a wonderful cast of musicians for our weekly markets. We had a fantastic line-up last year, and almost all of them will return. We will also be adding a few new musicians to expand our roster, entertain our shoppers and add to the ambience of the market.

We are very grateful for all the support the business community and individuals gave last year, and we look forward to having even more community involvement this season. We hope to count you as a supporter, whether it be for the first time or as a returning sponsor.

Here are some details about the 2017 music sponsorship program:

- \* The market will run from May 27 to October 28, making a total of 23 markets.
- \* A gift of \$70 will sponsor one musician; \$140 will sponsor a duo.
- \* For each market, you sponsor, you will be publicized through our email newsletter, signage, Facebook, our new website [www.copakehillsdalefarmersmarket.com](http://www.copakehillsdalefarmersmarket.com) and other online outlets. Over 12,000 customers attend our market each season.

The Farmers Market is a wonderful way to connect people to our farms, our neighbors and our local businesses. We hope you will be a generous part of that effort! Please consider providing funds for at least one musician.

Please fill out the enclosed form and send it to me by May 15th. The contact information and description of your business will help us with our promotional materials.

If you have questions, please feel free to call me at **518-325-1430** or email me at [copakehillsdalefarmersmarket@gmail.com](mailto:copakehillsdalefarmersmarket@gmail.com).

Sincerely,

Diane Creed  
Market Steering Committee